



i-nnovators: Dr Sally-Ann Burnett



Who is she? Dr Sally-Ann Burnett is an Associate of Ranmore. She began her working life in the food and drink industry before moving into higher education in 1995. Sally-Ann holds a degree and a PhD from University College Cardiff, a DBA in Higher Education Management from the University of Bath and a teaching qualification from Manchester Metropolitan University.

Sally-Ann has considerable experience in the higher education sector in the UK (including in the private sector) and overseas and has worked with several universities to assist them with managing change, developing service excellence, client relationship management, marketing and scholarship activities. She has also worked to facilitate partnerships and alternative models for HE delivery in the UK. She has a significant understanding of the changing landscape within which universities operate and experience in leading and managing change in HE.

For example, she recently led a project that established a very successful, brand new university campus in Canada. Prior to that, she held senior positions at Canterbury Christ Church University and the Manchester Metropolitan University in business interfacing roles. Latterly at Canterbury Christ Church she was Director for their new Broadstairs Campus. She is currently Director of Scholarship and Research at BPP, the only private, for profit university in England. Sally-Ann's roles in the higher education sector have been both academic and administrative and have all included significant strategic responsibilities in times of change.

She has particular interests in thought leadership, globalisation, management and leadership, strategic planning and the impact of culture on higher education institutions.

What can she offer? Sally-Ann can contribute in several ways:

- Through working with organisations to help identify their creative advantage and areas where innovation is likely to be successful
- By working with individuals and teams to facilitate the development of innovative solutions
- By facilitating engaging workshops for individuals and teams to become more aware of the skills required for innovation
- By facilitating the development and delivery of strategic innovation projects